

HISPANIC LINE

Mission Statement

To satisfy the growing Hispanic population with Authentic Hispanic spices, herbs, corn husks, and chili peppers. Hispanic cuisine includes a variety of flavors due to regional and cultural influences. Our goal is to reach each and every dimension of Hispanic cooking for generations to come.



Product Portfolio Highlights

- Authentic Chilies: A diverse selection from Mexico, Central and South America including: Guajillo, Arbol, Ancho, New Mexico, California, Cascabel, Japonese, Mulato, Morita, Pequin, Negro, Puya, and Pasilla.
- Traditional Hispanic Seasonings: A wide selection of flavors that are used to prepare authentic Hispanic cuisine. By offering a full line of the finest herbs/spices in a variety of packaging sizes, Órale! stands out as a leader in the market.
- Other Hispanic Foods: Premium Corn Husks hand packed and dried in-house, tea, wheat pellets, nuts and dried fruit.



Our Extensive Variety Caters to All Ethnicities

- Mexican Line: Guajillo Chili, Arbol Chili, Ancho Chili, Cascabel Chili, Chopotle Chili, Chili Powder, Corn Husk, Adobo, Annato Seed, Cinnamon Sticks, Cinnamon, Cumin and Garlic
- Spanish-Speaking Caribbean: Adobo, Garlic, Cinnamon Sticks, Cinnamon, Perfect Seasoning, Cumin, Eucalyptus, Oregano, Mojo, Lemon Juice and Bitter Orange
- Central American Line: Annato Seed, Cilantro, Perfect Seasoning, Adobo, Allspice, Anise Seed, Bay leaves, Chamomile and Anise Tea, Cinnamon Sticks, Cumin, Eucalyptus and Garlic
- South American Line: Cumin, Garlic, Corn Husks, Guajillo Chili, Puya Chili and Paprika

Complimentary Hispanic Products

- Authentic Hispanic Cheeses: Queso Fresco, Queso Blanco, Queso Enchilado, Queso Cotija, Queso Para Freir, Crema
- Distinguished Hispanic Sausages: Beef Chorizo, Pork Chorizo, Soy Chorizo, Pork Longaniza, Centro Americano
- Fresh Cheeses: Colby Jack, Mozzarella, Gouda, Cheddar, Provolone, Muenster, Pepper Jack
- Premium Quality Desserts: Rice Pudding, Gelatins, Flan
- Other Hispanic Foods: Burritos, Enchiladas
- Innovative & Nourishing Cultured Dairy: Drinkable Yogurts and Probiotics

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